



For Immediate Release: March 24, 2022

MEDIA ALERT

**Mask Mandates and Proof of Vaccination Requirements Lifted for
Scottsdale Forward Economic Symposium**

Tuesday, March 29, 2022 – 07:30am – 09:15am

What:

It was announced today that the Scottsdale Center for the Performing Arts, host of the upcoming Scottsdale Forward economic Symposium, will be lifting the Covid restrictions that had previously been in place. The facility had mandated that all attendees provide proof of full vaccination or provide a Negative PCR Covid-19 Test Result, taken within 72 hours of event, along with photo ID to attend per the Center's Covid-19 Health & Safety Policy. Masks were also strongly suggested. The center's decision was based on current trends and risk factors for the virus in the community, in conjunction with the center's health advisors.

Event:

Key figures in Scottsdale's retail, restaurant, and resort sectors to discuss the economic future at **Scottsdale Forward 2022**, an economic symposium featuring four of Scottsdale's largest retail, restaurant, and resort leaders. They will be discussing the state of their sectors and their plans for growth and development in Scottsdale's future economy.

The event, hosted by the Scottsdale Area Chamber of Commerce, will be from 7:30 to 9:15am on Tuesday March 29th, at the Scottsdale Center for the Performing Arts.

The symposium will feature industry leaders sharing updates from 2021, and what's on the horizon for the year ahead from top executives at Fairmont Hotels and Resorts, Riot Hospitality Group, and Macerich.

The speakers are Jack Miller of the Fairmont Scottsdale Princess Resort, Ryan Hibbert of Riot Hospitality Group (nine Scottsdale venues, plus four more in the US), and Kate Birchler of Macerich-Scottsdale Fashion Square. Each speaker will then participate in a Q&A moderated by Rachel Sacco of Experience Scottsdale.

Macerich is the program sponsor, DC Ranch, COX Business, and SRP are the corporate sponsors of Scottsdale Forward 2022. Registration can be made on-line at www.scottsdalechamber.com or by calling 480-355-2700. A light breakfast is included in the registration fee of \$30 for members, \$40 for non-members.

Who:

This is an annual event of the Scottsdale Area Chamber of Commerce. All community members are

encouraged to attend.

Why:

To tackle topics that are key to the economic development of the city and region and create an on-going dialogue related to vital business and commercial interests.

When: Tuesday, March 29th, 2022 - 7:30am – 9:15am

Where:

Scottsdale Center for the Performing Arts
7380 East 2nd Street
Scottsdale, AZ 85251

Cost:

\$30.00 members

\$40.00 non-members

Register at www.scottsdalechamber.com or call 480.355.2700

Media Contact:

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Download Speaker Photos & Logos at:

<https://www.dropbox.com/sh/e7xde9fkn1bjozk/AAABChjzV878BJVknJzShmqna?dl=0>

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