

**FOR IMMEDIATE RELEASE**

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**Scottsdale Area Chamber of Commerce announces Finalists  
for the prestigious 36<sup>th</sup> Annual Sterling Awards**

Scottsdale, Arizona (August 29, 2022) – The Scottsdale Area Chamber of Commerce is announcing the 2022 Sterling Awards finalists, recognizing local companies that have demonstrated excellence, innovation, and community stewardship. Over the past 36 years, The Scottsdale Chamber of Commerce has honored outstanding businesses neighbors and bright rising stars.

Matthew Benson, Scottsdale Chamber Board Chair commented, "It's always an honor to be involved with the Sterling Awards. Getting to see these innovative and outstanding companies, to meet their people and see their facilities is a real privilege. It's the perfect way to bring the celebration of our 75<sup>th</sup> Anniversary year to a close, filled with optimism!"

The 2022 Sterling honorees will be revealed at a luncheon on Friday, November 18<sup>th</sup>, at the Embassy Suites Resort in Scottsdale. Purchase your corporate sponsor table for \$1,500 or standard table for \$1,000. Individual member tickets \$115 or \$135 for non-members. For sponsorship or registration information contact Ann Deasy at 480-355-2712 or [adeasy@scottsdalechamber.com](mailto:adeasy@scottsdalechamber.com) or [www.scottsdalechamber.com](http://www.scottsdalechamber.com)

"Our 75<sup>th</sup> Anniversary magnifies the significance of the 2022 Sterling Awards", said Mark Stanton president & CEO of the Scottsdale Chamber. "The honorees have demonstrated innovation, sound fundamentals, and the highest standards of business excellence. It's such an honor to recognize them for their hard work and achievements."

25 Chamber member volunteers participated as judges in the prestigious competition. Divided among the four Sterling categories (Big Business, Small Business, Micro Business and Non-Profit) the judges work individually to score each applicant within their assigned category then visit each finalist company and interview key personnel. A professional video featuring each finalist will be produced and revealed at the luncheon prior to announcing the honorees. Ann Deasy, the Chamber's Director of Programs and Events, said, "Recognizing the accomplishments of these finalists and seeing the tremendous support of our Sponsors is one of the most important activities we do each year at the Chamber. Words can't express how much we appreciate the business leaders and companies who participate, and the many volunteers dedicated to the process."

**2022 Sterling Awards Sponsors: COX Business, Nationwide Insurance Co., Prestige Cleaners.**

***MICRO BUSINESS (1-10 Employees) – Sponsorship Available***

**Recognizes an emerging business exhibiting success through innovation, creativity, and collaboration**

**Be A Legend, Inc.**

67 S. Higley Rd, Suite 103-214

Gilbert, AZ 85296

(480) 470-0350

<https://bealegendinc.com/>

Be a Legend is a full-scale digital marketing agency that specializes in healthcare marketing and home service business marketing. They provide SEO, PPC, website design, geofencing, social media marketing, content marketing, branding, reputation, video, and marketing consulting services. They evaluate a client's needs, create a cohesive marketing strategy, then implement, monitor, and update the marketing strategy to ensure they are yielding results for their client.

**Scottsdale Center for Aquatic Safety**

10550 E. Queens Wreath

Scottsdale, AZ 85255

(480) 495-0160

<https://www.facebook.com/swimteacher.allison>

Scottsdale Center for Aquatic Safety provides personalized and curated private swim lessons focused on developing water survival skills and stroke development for children aged 2-5, as well as swim skills for adults and those with special needs. They have created a unique curriculum informed by 44 years of teaching and business experience encompassing back float survival techniques and functional swimming. Students who complete the swim program have an arsenal of swim skills to protect against drowning, the leading cause of death for children under 5.

**SMALL BUSINESS (11-75 employees) - Sponsored by Cox Business**

**Recognizes a small company demonstrating innovation, quality, professionalism, and commitment to community.**

**AAA Cooling Specialists**

16419 N. 91st St, Building A-115

Scottsdale, AZ 85260

(480) 719-7765

<https://aaacoolingaz.com/>

AAA Cooling Specialists has been in business for more than 40 years. They are family owned and operated experts in heating, cooling, and indoor air quality for light commercial and residential properties offering replacement, repair, and preventative maintenance. They look at the whole home, including duct work and insulation, when making recommendations, and pride themselves on providing the highest level of service and quality workmanship using NATE certified technicians and Master Heat Pump technicians.

**DC Ranch Community Council**

20551 N. Pima Rd. #180

Scottsdale, AZ 85254

(480) 710-9584

<https://dcranch.com/>

While DC Ranch has a traditional HOA, the DC Ranch Community Council is a separate company that influences life inside and outside of DC Ranch's boundaries. They perpetuate a sense of community life and are involved in programs which contribute positively to its residents and the region. They serve more than 8,000 residents, business owners, developers, non-profits, and community partners such as Scottsdale Unified School District, City of Scottsdale, Scottsdale Chamber of Commerce, McDowell Sonoran Conservancy, Scottsdale Leadership, and more.

**Protecht, Inc.**

7878 N. 16th Street, Suite 165

Phoenix, AZ 85020

(509) 387-0195

<https://protecht.com/>

Protecht Inc. is a leading embedded insurance provider, driving digital consumer protection at the point of sale. They couple insurance and technology to protect the experience economy. Their proprietary technology platform offers insurance protection through any online transaction, allowing merchants and consumers to protect purchases, from live ticketed experiences registrations to e-commerce shopping and travel packages, should unforeseen circumstances arise.

**BIG BUSINESS (76+ Employees) - Sponsored by Nationwide Insurance Co.**

**Recognizes a large company making a significant impact on the lives of its employees and the economic fabric of the community.**

**Octane Raceway/Mavrix**

9119 East Talking Stick Way

Scottsdale, AZ 85250

(602) 302-7223

<https://www.octaneraceway.com/> <https://www.mavrix.com/>

Octane Raceway brings together kart racing, a virtual reality arena, mini-bowling, an arcade, and the Brickyard Grill restaurant and bar, making it the perfect meeting and entertainment destination for corporate events, team building, birthday, holiday, graduation, and bachelor/bachelorette parties. Mavrix, located next door, features 22 bowling lanes, 85 arcade games, a laser tag arena, billiards, dozens of 4K televisions, 1,500 square feet of meeting and event space, an outside patio with a 20' Jumbotron, and a restaurant and bar with a chef curated menu, craft beers and custom cocktails.

**Red Mountain Weight Loss**

14000 N. Hayden Rd. Suite 180

Scottsdale, AZ 85260

(800) 239-7830

<https://www.redmountainweightloss.com/scottsdale/>

Red Mountain Weight Loss has been the leader in nonsurgical medical methods of weight loss and aesthetics since 1997. Their specialized treatments are safe and effective under the direction of bariatric physicians, licensed aestheticians, and founder Dr. Suzanne Bentz, board-certified in obesity medicine and weight management. As the inventor of RM3®, a three-step program with patented prescription medication for rapid weight loss, their medically proven programs are individualized to empower their patients to safely get to their most beautiful and healthy selves.

**Scottsdale Community College**

9000 East Chaparral Road  
Scottsdale, AZ 85256  
(480) 423-6000

<https://www.scottsdalecc.edu/>

Scottsdale Community College, serving approximately 6,800 students, is known for high quality, accessible educational opportunities and innovative teaching, learning, and support services. Honored to be the only two-year college located on Native American land, SCC offers transfer pathways to the State's largest universities (NAU, ASU, UofA, and GCU). Seven SUSD schools are part of their Dual Enrollment program, enabling high school students to achieve college credit while simultaneously completing their high school diploma.

***NON-PROFIT - Sponsored by Prestige Cleaners***

**Recognizes a charitable organization contributing to the social, cultural, educational well-being of its constituents.**

**Hope Women's Center**

1640 E. McDowell Rd.  
Phoenix, AZ 85006  
(602) 715-0999

<https://hopewomenscenter.org/>

The Hope Women's Center is for women and teens in poverty, crisis, or abuse. They offer free programs that address women's physical, emotional, and spiritual needs. Services include job training, crisis counseling, pregnancy testing, postpartum mental health support, mentoring, support groups, case management for birth moms working toward reunification with kids in foster care, and childcare while moms are in programs. They offer classes on creativity & wellness, life skills, and prenatal education. Participants earn points that can be used toward food boxes, clothing, diapers, baby items, toiletries & utility assistance.

**McDowell Sonoran Conservancy**

15300 N. 90th Street, Suite 400  
Scottsdale, AZ 85260  
(480) 998-7971

<https://www.mcdowellsonoran.org/>

The McDowell Sonoran Conservancy has been an advocate for the Sonoran Desert for more than three decades. The Conservancy serves as an education, scientific research, and stewardship institution that protects, studies, and teaches communities to preserve and advance natural open space. With more than 30,500 acres of Sonoran Desert and over 220 miles of trails, theirs is the largest urban preserve in North America. They serve over a million annual visitors and ensure they have a safe, enjoyable experience while also protecting this diverse and unique ecosystem.

**Scottsdale Arts**

380 East Second Street  
Scottsdale, AZ 85251  
(480) 874-4655

<https://scottsdalearts.org/>

Scottsdale Arts is one of the leading arts organizations in the Southwest, designed to develop and deliver high-quality arts experiences to community members, artists, and visitors. Scottsdale enjoys an international reputation as a luxury destination and highly desirable community, and the arts are essential to that image. Established in 1975, the organization has evolved into an umbrella organization with six operating branches: Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art (SMoCA), Scottsdale Public Art, and Scottsdale Arts Learning & Innovation, Canal Convergence and CivicCenterLive!, each with a distinct focus and mission.

The Scottsdale Area Chamber of Commerce is the largest business organization in Scottsdale, providing advocacy, education, networking, leadership, and exposure opportunities to our member businesses. The Chamber actively works to maintain Scottsdale's high quality of life and create an environment where business innovation, excellence and entrepreneurship can thrive. Now in our 75<sup>th</sup> year, the Chamber has served ALL the Scottsdale area since 1947. For more information visit [www.scottsdalechamber.com](http://www.scottsdalechamber.com) or call 480.355.2700.

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