



FOR IMMEDIATE RELEASE
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Prestigious 37th Annual Sterling Awards Recognize Business Excellence

Scottsdale, AZ (November 9, 2023) The Scottsdale Area Chamber of Commerce announced the Honorees of the 37th Annual Sterling Awards presented by [Desert Financial Credit Union](#) today (Thursday, Nov. 9th), at the Scottsdale Center for the Performing Arts. The Sterling Award is one of the most coveted business awards in the Valley, with a rigorous application, judging and selection process.

“The Sterling Awards hold a significant place in the Scottsdale business community, recognizing and celebrating businesses that have attained remarkable success while also serving our community,” said Mark Stanton, President & CEO of the Scottsdale Area Chamber of Commerce, “These awards recognize the nominees and honorees who serve as examples for others to follow and demonstrate the finest qualities of business in Scottsdale.”

Four Honorees were selected from among 12 finalists, all of whom were featured and celebrated at the event. The 2023 Honorees for the coveted Sterling Award are:

- Micro Business – [Suzi Glover - State Farm Insurance](#)
- Small Business – [MegaplanIT Holdings LLC](#)
- Big Business – [Riot Hospitality Group](#)
- Non-Profit – [Boys & Girls Clubs of Greater Scottsdale](#)

MICRO BUSINESS (1-10 Employees) - Sponsored by [Scottsdale Area Chamber of Commerce](#)
Recognizes an emerging business exhibiting success through innovation, creativity, and collaboration.

HONOREE: [Suzi Glover - State Farm Insurance](#)
16050 N. 76th St., Suite 205, Scottsdale, AZ 85260
(480) 941-2257

Also recognized in the Micro Business category were [Anticus Fine Art Gallery](#) and [SpeedPro Scottsdale](#).

SMALL BUSINESS (11-75 employees) - Sponsored by [Arizona Public Service](#)
Recognizes a small company demonstrating innovation, quality, professionalism, and commitment to community.

HONOREE: [MegaplanIT Holdings LLC](#)
18700 N. Hayden Road, #340, Scottsdale, AZ 85255
(800) 891-1634

Also recognized in the Small Business category were [E Squared Marketing](#) and [Elontec](#).

BIG BUSINESS (76+ Employees) - Sponsored by [COX Business](#)
Recognizes a large company making a significant impact on the lives of its employees and the economic fabric of the community.

HONOREE: [Riot Hospitality Group](#)

7525 E. Camelback Rd., #100, Scottsdale, AZ 85251
(480) 947-3763

Also recognized in the Big Business category were [Scottsdale Unified School District #48](#) and [Windom Security Strategies Today](#).

NON-PROFIT - Sponsored by [Prestige Cleaners](#)

Recognizes a charitable organization contributing to the social, cultural, educational well-being of its constituents.

HONOREE: [Boys & Girls Clubs of Greater Scottsdale](#)

10533 E. Lakeview Dr., Scottsdale, AZ 85258
(480) 344-5520

Also recognized in the Non-Profit Business category was [Mindfulness First](#) and [Scottsdale Arts](#).

Logos for honorees and finalists, as well as event logos and photos can be downloaded at:

<https://www.dropbox.com/scl/fo/iqv4o89slq8m0zkcgdvao/h?rlkey=x35lvxeg9e5zb9zwreuqclh93&dl=0>

About the Sterling Awards Judging Process

Celebrating 37 years of business excellence, the Sterling Awards are among the most coveted business awards in the Valley, with a rigorous application, judging and selection process. Four teams of judges each conduct an initial review of all applications and narrow the field to three finalists in each category. Once the finalists are identified, the judging teams visit those companies to conduct a personal interview and get a behind-the-scenes look at the operations. Each judge then independently casts a set of points for the finalists based on their embodiment of the award criteria. The points are tallied, and the results remain secret until the day of the event. One of the highlights of the Sterling Awards ceremony is the highly anticipated video presentation of each of the finalists, produced by [Sunhaus Media](#).

About the Scottsdale Area Chamber of Commerce

The Scottsdale Area Chamber of Commerce is the largest business organization in Scottsdale providing advocacy, education, networking, leadership development and exposure opportunities to our member businesses. The Chamber actively works to maintain Scottsdale's high quality of life and create an environment where business innovation, excellence and entrepreneurship can thrive. Serving ALL of Scottsdale since 1947. For more information or to learn how to become a member visit scottsdalechamber.com or call 480.355.2700.

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