



FOR IMMEDIATE RELEASE

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CONTACT:

Stephanie Miller, Director of Programs and Events

480.355.2704

smiller@scottsdalechamber.com

Applications Now Open for the 38th Annual Sterling Awards!

Honoring Excellence, Innovation, and Community Stewardship

Scottsdale, Ariz. (May 17, 2024) – The Scottsdale Area Chamber of Commerce is now accepting applications for the 38th annual Sterling Awards, set for November 15, 2024, at the Scottsdale Center for the Performing Arts. This prestigious event celebrates the people and organizations that embody excellence, innovation, and community stewardship, contributing to making Scottsdale one America's best cities. Applications are due by Thursday, July 18, and can be submitted at scottsdalechamber.com. Current Chamber members in good standing are eligible to apply. Learn more about membership at scottsdalechamber.com or call 480.355.2700.

For nearly four decades, the Sterling Awards have highlighted Scottsdale's most exemplary corporate neighbors and rising stars. The Sterling Awards celebrate achievements in four categories: Micro Business, Small Business, Big Business, and Non-Profit. Each category honors distinct contributions to Scottsdale's vibrant community:

- **Micro Business** (1-10 Employees): Celebrating entrepreneurship and emerging businesses that thrive through innovation, creativity, and collaboration.
- **Small Business** (11-75 Employees): Recognizing companies that succeed through innovation and professionalism while contributing to the community.
- **Big Business** (76+ Employees): Honoring significant contributions to the quality of life and the economic fabric of the community.
- **Non-Profit**: Highlighting the social, cultural, educational, and economic impacts of organizations on their constituents and the broader community.

Last year's honorees were:

- Micro Business: [Suzi Glover - State Farm Insurance](#), with finalists [Anticus Fine Art Gallery](#) and [SpeedPro Scottsdale](#).
- Small Business: [MegaplanIT Holdings LLC](#), with finalists [E Squared Marketing](#) and [Elontec](#).
- Big Business: [Riot Hospitality Group](#), with finalists [Scottsdale Unified School District #48](#) and [Windom Security Strategies Today](#).
- Non-Profit: [Boys & Girls Clubs of Greater Scottsdale](#), with finalists [Mindfulness First](#) and [Scottsdale Arts](#).

[CLICK HERE](#) to watch videos of past honorees and finalists on our YouTube channel.

About the Sterling Awards

The Sterling Awards, celebrating 38 years of business excellence, are among the most coveted awards in the Valley. The selection process is rigorous, involving thorough application reviews, finalist interviews, and personal site visits by judging teams. The results are kept secret until the day of the event, where video presentations of each finalist, produced by [Sunhaus Media](#), are a highlight.

About the Scottsdale Area Chamber of Commerce



The Scottsdale Area Chamber of Commerce, the largest business organization in Scottsdale, provides advocacy, education, networking, leadership development, and exposure opportunities to member businesses. The Chamber actively works to maintain Scottsdale's high quality of life and create an environment where business innovation, excellence, and entrepreneurship can thrive. Serving ALL of Scottsdale since 1947. For more information or to become a member, visit scottsdalechamber.com or call 480.355.2700.

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