



## FOR IMMEDIATE RELEASE

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## Sterling Business Excellence Awards to Offer Applicant Workshops:

*Scottsdale's Most Prestigious Business Awards Offering an Inside Look!*

**Scottsdale, AZ (June 24, 2024)** – The Scottsdale Area Chamber of Commerce invites prospective applicants for the 2024 Sterling Awards to attend one of two virtual workshops, scheduled for Thursday, June 27, from 4:00 PM to 5:00 PM and Tuesday, July 9, from 9:00 AM to 10:00 AM. These workshops will provide valuable insights into the Sterling Awards process. Attendees will have an opportunity to engage with judges, past honorees, and Chamber staff to better understand the best practices for completing the application. Whether you're a first-time applicant or looking to refine your submission, this hands-on workshop is essential.

### Application Workshops Will Cover:

- Detailed application guidance
- Understanding the judging process
- Insights from past winners, nominees, and judges

### Why Sponsor the Sterling Awards?

The Sterling Awards are celebrating their 38th year of honoring excellence, innovation, and community stewardship in Scottsdale. Don't miss the chance to be part of this legacy and showcase your business's achievements.

### Sponsoring the Sterling Awards offers unparalleled benefits, including:

- **Premium Brand Exposure:** Align your brand with excellence and innovation, reaching a diverse audience of Scottsdale's business community.
- **Networking Opportunities:** Engage with top-tier business leaders, past honorees, and industry influencers.
- **Community Impact:** Demonstrate your commitment to supporting local businesses and the Chamber all while contributing to Scottsdale's economic growth.
- **Exclusive Access:** Gain visibility at one of Scottsdale's most prestigious events, enhancing your corporate profile.
- **Media Coverage:** Benefit from extensive media coverage, including features in local media, Chamber communications, and event promotions.

### Secure Your Sponsorship Today!

Sponsorships for the Sterling Awards are limited and will sell out quickly. To ensure your business is prominently featured, visit [scottsdalechamber.com/sterling](https://scottsdalechamber.com/sterling) and reserve your spot today.

Applications for the Sterling Awards are due by Thursday, July 18. For more information and to submit your application, visit [scottsdalechamber.com/sterling](https://scottsdalechamber.com/sterling).

### About the Scottsdale Area Chamber of Commerce

The Scottsdale Area Chamber of Commerce, the largest business organization in Scottsdale, provides advocacy, education, networking, leadership development, and exposure opportunities to member businesses. The Chamber actively works to maintain Scottsdale's high quality of life and create an environment where business innovation, excellence, and entrepreneurship can thrive. Serving ALL of Scottsdale since 1947. For more information or to become a member, visit [scottsdalechamber.com](https://scottsdalechamber.com) or call 480.355.2700.

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