



FOR IMMEDIATE RELEASE

AUGUST 5, 2024

CONTACT:

Stephanie Miller, Events and Programs Manager

480.355.2704

smiller@scottsdalechamber.com

Scottsdale Area Chamber of Commerce Announces Finalists for the Prestigious 38th Annual Sterling Awards

Scottsdale, AZ (August 5, 2024) The Scottsdale Area Chamber of Commerce is proud to announce the finalists for the 38th Annual Sterling Awards. As one of the Valley's most highly regarded and competitive business awards, this year's 12 finalists represent more than just innovation and excellence - they reflect an ongoing commitment to civic service in Scottsdale and the Valley. Join us as we recognize these outstanding businesses who bring excellence, innovation, and community stewardship to both their business and to Scottsdale!

"We are incredibly excited to honor the finalists for the 2024 Sterling Awards," said Michelle Pabis, Scottsdale Area Chamber of Commerce Board Chair. "These businesses make a tremendous impact on our community, and the awards process provides an invaluable opportunity to go behind the scenes to see their teams, facilities, and the exceptional work they do. It's truly inspiring to witness their contributions to our community and to celebrate their achievements."

The 2024 Sterling honorees will be revealed at a celebration on Friday, November 15th, at the Scottsdale Center for the Performing Arts. Purchase individual member tickets for \$95 (\$115 for non-members), or get a corporate sponsorship for \$1,500 that includes 10 tickets. For sponsorship/marketing/promotion or registration information contact Stephanie Miller at 480-355-2704 or smiller@scottsdalechamber.com.

"The Sterling Awards stand as a pinnacle of business excellence, symbolizing the highest standards of achievement," said Mark Stanton, President and CEO of the Scottsdale Area Chamber of Commerce. "Celebrating our 38th year, we take great pride in recognizing businesses that not only excel in their industries but also demonstrate a deep commitment to their communities. It is truly an honor to celebrate these companies."

28 Chamber member volunteers participated as judges in this competition. Divided among the four Sterling categories (Micro Business, Small Business, Big Business, and Non-Profit) the judges work individually to score each applicant within their assigned category then visit each finalist company and interview key personnel. A professional video featuring each finalist will be produced by [Sunhaus Media](#) and revealed at the celebration prior to announcing the honorees. Stephanie Miller, the Chamber's Events and Programs Manager, expressed, "By recognizing and celebrating our finalists and sponsors, the Chamber underscores our dedication to the business community. We seek to highlight and honor the remarkable achievements of those who drive progress and excellence in our community."

MICRO BUSINESS (1-10 Employees) – Crystal Award Sponsorship Available

Recognizes an emerging business exhibiting success through innovation, creativity, and collaboration.

E Squared Marketing

15475 N. Greenway Hayden Loop, Suite 16, Scottsdale, AZ 85260

(623) 205-3430

<http://esquaredmarketing.com/>

E Squared Marketing is a boutique marketing agency specializing in creating innovative and customized marketing strategies for businesses of all sizes. With a focus on driving measurable results, E Squared Marketing offers a suite of services including social media management, website design, SEO, content creation, and digital advertising. Their team of experienced professionals is dedicated to helping clients enhance their brand presence, engage their audience, and achieve their marketing goals.

Matt Young Photography, LLC

515 E. Grant St., Ste 150, Phoenix, AZ 85004

(623) 337-6077

<http://www.mattyoungphotography.com/>

Matt Young Photography offers professional photography services specializing in portrait, family, and event photography. With a keen eye for detail and a passion for capturing authentic moments, Matt Young ensures each session is tailored to meet the unique needs of his clients. His portfolio showcases a range of creative and high-quality images that reflect his commitment to excellence and client satisfaction.

PuriFi Labs

16447 N. Scottsdale Rd., #109, Scottsdale, AZ 85254

(602) 892-4569

<http://purifistore.com/>

PuriFi Labs is dedicated to enhancing indoor air quality with advanced purification technologies. Their innovative solutions effectively reduce airborne pathogens, allergens, and pollutants, creating safer and healthier environments for homes and businesses. PuriFi Labs offers a range of products designed to integrate seamlessly into existing HVAC systems, ensuring optimal air purification.

SMALL BUSINESS (11-75 employees) – Crystal Award Sponsorship Available

Recognizes a small company demonstrating innovation, quality, professionalism, and commitment to community.

Aker Ink PR & Marketing

PO Box 1775, Scottsdale, AZ 85252

(480) 504-6593

<http://www.akerink.com/>

Aker Ink is a full-service public relations and marketing agency specializing in strategic communication and brand development. The agency offers a wide range of services, including media relations, content marketing, social media management, and digital marketing, aimed at elevating clients' brand visibility and reputation. With a team of experienced professionals, Aker Ink focuses on creating tailored marketing strategies that drive business growth and engagement.

Blue Signal

4545 E. Shea Blvd., Suite 250, Phoenix, AZ 85028

(480) 939-3200

<https://bluesignal.com/>

Blue Signal is an executive search and recruitment firm specializing in finding top talent for companies in telecommunications, technology, healthcare, finance, and more. Focused on delivering personalized strategic recruitment solutions, Blue Signal aims to match businesses with highly skilled professionals to drive growth and innovation. Their comprehensive approach includes talent acquisition, market analysis, and career coaching, ensuring successful placements and long-term client satisfaction.

Oliver Smith Jeweler

8787 N. Scottsdale Rd., #116, Scottsdale, AZ 85253

(480) 607-4444

<http://www.oliversmithjeweler.com/>

Oliver Smith Jeweler offers a wide range of exquisite jewelry pieces and timepieces, and is celebrated for its exceptional craftsmanship, unique designs, and personalized customer service. The collection features everything from engagement rings and wedding bands to custom-made pieces and designer watches. With a commitment to quality and elegance, Oliver Smith Jeweler has established itself as a trusted name in fine jewelry, catering to discerning clients seeking timeless and sophisticated accessories.

BIG BUSINESS (76+ Employees) – Crystal Award Sponsorship Available

Recognizes a large company making a significant impact on the lives of its employees and the economic fabric of the community.

ASM America, Inc.

Scottsdale Road and Loop 101, Scottsdale, AZ 85255

<https://www.asm.com/>

ASM specializes in developing innovative solutions for the production of semiconductor devices. With a focus on atomic layer deposition (ALD), epitaxy, and other advanced process technologies, ASM enables the miniaturization and performance enhancement of semiconductor devices critical to consumer electronics, automotive, and telecommunications. ASM's commitment to excellence and sustainability puts them at the forefront of the semiconductor industry, driving global progress and innovation.

FirstBank

4925 N. 20th Street, Phoenix, AZ 85016

(602) 667-6900

<https://www.efirstbank.com/>

First Bank offers a comprehensive range of financial services designed to meet the needs of individuals, businesses, and non-profit organizations. As a leading banking institution, First Bank provides personal banking, business banking, and wealth management solutions. Their commitment to exceptional customer service and community involvement has helped them build lasting relationships with clients, both personal and business.

Scottsdale Unified School District #48

8500 E. Jackrabbit Road, Scottsdale, AZ 85250

(480) 484-6100

<http://www.susd.org/>

SUSD serves the educational needs of students in Scottsdale with a commitment to academic excellence and a focus on student success through a diverse range of programs and resources from preschool through high school. The district prides itself on its high standards, innovative teaching methods, and a dedicated staff. SUSD is also known for its strong community involvement and partnerships, aiming to enhance the educational experience and prepare students for future success.

NON-PROFIT – Crystal Award Sponsorship Available

Recognizes a charitable organization contributing to the social, cultural, educational well-being of its constituents.

St. Mary's Food Bank Alliance

2831 N. 31st Ave., Phoenix, AZ 85009

(602) 242-3663

<http://www.firstfoodbank.org/>

St. Mary's Food Bank aims to alleviate hunger in Arizona through food distribution, children's feeding programs, and job training. Partnering with over 600 organizations, it provides nourishment and support to those in need. The food bank offers various ways for individuals and corporations to contribute, including donations and volunteering opportunities. Their programs not only provide immediate relief but also work towards long-term solutions for food insecurity.

Scottsdale Community Partners

7700 E. Roosevelt St., Scottsdale, AZ 85257

(480) 501-2727

<http://scpaz.org/>

Scottsdale Community Partners supports local youth, families, and seniors in crisis. With a focus on providing emergency assistance, they collaborate with the City of Scottsdale to offer food, transportation vouchers, prescription co-pay assistance, and aid for housing utilities. They also organize community initiatives like the Covering the Bases: Back to School Event, and the Holiday Adopt-a-Family and Adopt-a-Senior programs, which enhance the well-being and stability of Scottsdale residents in need.

Vitalant

9305 East Via de Ventura Scottsdale AZ 85258

(480) 675-5408

<http://vitalant.org/>

Vitalant is an organization providing life-saving blood and plasma donations to patients in need across the United States. With over 115 donation centers, Vitalant supports approximately 900 hospitals nationwide. The organization offers a range of services, including blood donation, hosting blood drives, and providing specialized clinical services. Vitalant also engages the community through various volunteering opportunities and encourages financial contributions to support their mission.

2024 Sterling Awards Sponsors: [Desert Financial Credit Union](#), [FirstBank](#), [HonorHealth](#), [NewGen Business Solutions, Inc.](#), [ScottsdaleArts](#), [DrivingMBA](#), [Scottsdale Community College](#), [Vitalant Blood Donation](#).

About the Sterling Awards Judging Process

Celebrating 38 years of business excellence, the Sterling Awards are among the most coveted business awards in the Valley, with a rigorous application, judging and selection process. Four teams of judges each conduct an initial review of all applications and narrow the field to three finalists in each category. Once the finalists are identified, the judging teams visit those companies to conduct a personal interview and get a behind-the-scenes look at the operations. Each judge then independently casts a set of points for the finalists based on their embodiment of the award criteria. The points are tallied, and the results remain secret until the day of the event. One of the highlights of the Sterling Awards ceremony is the highly anticipated video presentation of each of the finalists, produced by [Sunhaus Media](#). See previous finalist and honoree videos at our [YouTube Channel](#).

Sponsorship Opportunities

Exciting sponsorship opportunities are available for the 38th Annual Sterling Awards, offering a chance to showcase your business at Scottsdale's most prestigious business event. For more information on sponsorship packages and to secure your spot, please contact Stephanie Miller at 480-355-2704 or via email at smiller@scottsdalechamber.com. Visit the Chamber's [Sterling Awards page](#) for more details.

Media Images

Downloadable images for the event and finalists are available at:

<https://www.dropbox.com/scl/fo/vpc1o1xew6pf2yxj3mte6/AKoi2ix4AFMlrQvk-CaiJuA?rlkey=4e4v18u3akl4mv1bwxn4o6ig1&dl=0>

About the Scottsdale Area Chamber of Commerce

The Scottsdale Area Chamber of Commerce is the largest business organization in Scottsdale providing advocacy, education, networking, leadership development and exposure opportunities to our member businesses. The Chamber actively works to maintain Scottsdale's high quality of life and create an environment where business innovation, excellence and entrepreneurship can thrive. Serving ALL of Scottsdale since 1947. For more information or to learn how to become a member visit scottsdalechamber.com or call 480.355.2700.

###