

MEMBER Spotlight

About the Member Spotlight Program

The Scottsdale Chamber's Member Spotlight program is designed to introduce your business to our members and followers. Each month, we send an email newsletter to our members and followers (over 4,000 recipients) with a Member Spotlight featuring a selected member, including a photo, company logo, contact information, and your answers to questions about your business. The final piece, approximately 500 words, is designed to provide valuable exposure. You will have final approval before publication. The cost is \$150, coordinated by your sales team member.

Use of Photo and Information

By submitting this form, you agree that the Scottsdale Chamber will share the provided information and photo in our Monthly Newsletter and other platforms. The Chamber reserves the right to edit your responses in line with its Publication Guidelines.

Member Spotlight Questionnaire

**Required fields are marked with an asterisk (*).*

Business Name*

Your Name*

Email*

Business Website*

Business Phone*

Social Media Accounts* (with URLs)

Business Address, City, Zip*

Business Tagline or Slogan

Please answer the questions below (a minimum of 6) in a casual, conversational tone.

Briefly describe what you do/sell/offer. What makes your business unique?

How did your business get started and how has it grown?

What would be interesting for readers to know about its history?

What do you want your readers to know about your business? (Quick fact, statistic, quality, accolade. Please limit to one sentence.)

What do you love most about Scottsdale?

What is the best part about working at your business?

What recent achievements or awards has your business received?

What community initiatives or events is your business involved in?

What is the biggest benefit you have received from your membership in the Scottsdale Chamber?

What is one thing you want people to know about your business?

What does an ideal customer look like?

Who is most likely to use your services?

What are your future plans for the business?

Anything else you would like to add?

Please complete, save, and return this questionnaire to start your Member Spotlight feature. We look forward to highlighting your business and supporting your success within our community.



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