



FOR IMMEDIATE RELEASE
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MEDIA ALERT

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Scottsdale Forward: Innovation in Business

Unlock the Secrets to Business Success Through Innovation

SCOTTSDALE, Arizona March 23, 2023 - The Scottsdale Area Chamber of Commerce presents Scottsdale Forward: Innovation in Business, an economic development symposium geared towards business leaders in the Scottsdale community. The breakfast event will be held at the Scottsdale Center for the Performing arts on Wednesday, April 19th from 7:30 AM to 9:15 AM. Registration is open through the Scottsdale Chamber's website.

The event features professionals from diverse industries who will share best practices on how to remain competitive through innovation.

- Aric Bopp, Executive Director of Economic Development at [ASU Knowledge Enterprise](#)
- Carter Stern, Head of Government Affairs & Global New Markets at [Cruise Self Driving Cars](#)
- Catherine Côté, VP and Chief of Staff to the CEO at [onsemi](#)
- Cheri' Valentino, CPPS, SAS, Co-Founder & Co-CEO/Partner at [Merrtino Group Investigations & Consulting](#)

"We have assembled a great group of speakers who will share how their organizations leverage innovation in culture, branding, and other methods to increase their competitive business edge," said Mark Stanton, President and CEO of the Scottsdale Area Chamber of Commerce. "Attendees will have the exclusive opportunity to engage with the speakers and thought leaders to learn how innovation can positively impact their business," said Stanton.

Scottsdale Forward is sponsored by [DC Ranch](#), [Desert Financial Credit Union](#), [Republic Services](#), [NewGen Business Solutions](#), and [Salt River Project](#). Additional sponsorships are available. For more information on becoming an event sponsor, email Erika Acorn, ecorn@scottsdalechamber.com.

When:

Wednesday, April 19th, 2023, 7:30am - 9:15am

Where:

[Scottsdale Center for the Performing Arts](#), 7380 East 2nd Street, Scottsdale, AZ 85251

Cost:

\$30.00 members, \$40.00 non-members

Register at www.scottsdalechamber.com or call 480.355.2700

Download Speaker Bios & logos at:

<https://www.dropbox.com/sh/u7ov39ojmkmxfhv/AAD3i-4iwTo4gszRVXQwbKgca?dl=0>

About the Scottsdale Area Chamber of Commerce

The Scottsdale Area Chamber of Commerce is the largest business organization in Scottsdale providing advocacy, education, networking, leadership development and exposure opportunities to our member businesses. The Chamber actively works to maintain Scottsdale's high quality of life and create an environment where business innovation, excellence and entrepreneurship can thrive. Serving ALL of Scottsdale since 1947. For more information visit www.scottsdalechamber.com or call 480.355.2700.