



For Immediate Release: April 19, 2022

MEDIA ALERT

**Scottsdale Economic Development Bus Tour to Highlight New and Upcoming
Projects of Significant Impact to Scottsdale's Economy**

Wednesday May 25, 2022 - 8:30 AM - 1:00 PM

What:

The Scottsdale Economic Development Bus Tour is a joint presentation of the Scottsdale Area Chamber of Commerce and the City of Scottsdale's Economic Development department. It features a guides luxury coach tour that will drive the length of the city highlighting new or planned projects that will have a major impact on Scottsdale's Economy. The purpose is to create "economic ambassadors" through education and awareness. There will be featured speakers along each of the four segments of the tour including Scottsdale Mayor David Ortega, Chamber President & CEO Mark Stanton, City of Scottsdale Economic Development Director Rob Millar, plus speakers from ASU SkySong, The Plaza Companies, the City Planning Office, Transwestern, DMB Associates, Scottsdale Airport, and more.

The event will begin at ASU SkySong at 8:30am, and feature tours of Old Town, the Ilume facility, the Airpark and Airport, State Land, and will return to ASU SkySong at 1:00pm

Thinkzilla Consulting Group is the Welcoming Sponsor. Registration can be made on-line at www.scottsdalechamber.com or by calling 480-355-2700. Breakfast and lunch is included in the registration fee of \$50 for members, \$65 for non-members.

Who:

This is a joint presentation of the Scottsdale Area Chamber of Commerce and the City of Scottsdale's Economic Development department. Interested community members are encouraged to attend.

Why:

The purpose is to create "economic ambassadors" through education and awareness. Helping businesses understand what developments are being planned and executed for Scottsdale's future allows them to have a strategic understanding of what is coming and how they can position themselves for success in their business and commercial interests.

When: Wednesday May 25, 2022 - 8:30 AM - 1:00 PM

Where:

ASU SkySong
1365 N. Scottsdale Rd.
Scottsdale AZ 85257

Cost:

\$50.00 members

\$65.00 non-members

Register at www.scottsdalechamber.com or call 480.355.2700

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